

# RICK JAYSON QUIAMBAO

WEB DESIGNER · NO CODE DEVELOPER

Ten years as a graphic designer (brand, print, motion) then in 2023 I moved into web. **I design and build in the same seat:** Figma to live site, WordPress and GoHighLevel, one person, no handoffs. The design background is the edge.



Manila, Philippines

## WHAT I BRING



### DESIGN FLUENCY

UI Design  
Wireframing  
Design Systems  
Responsive Design



### NO-CODE VELOCITY

Elementor  
Webflow  
WordPress  
GoHighLevel



### CLARITY

Stakeholder  
Communication  
Project Ownership  
Remote Collaboration  
Documentation

## EXPERIENCES

### WEB & BRAND DESIGNER

2023 - PRESENT

#### LiveSwitch

Digital agency (Dental & Education/RTO) • Remote

- Built **21 Elementor websites** (6 new builds, 15 rebuilds) and **30+ GoHighLevel landing pages** across 30+ clients as sole designer-developer.
- Diagnose structural and brand problems on rebuilds before redesigning (layout, hierarchy, CTAs and booking flows) working from copy supplied by account managers.
- Deliver from brief to live in **3-4 weeks solo** while managing concurrent projects. One client agency added a second site specifically because of the first.

### GRAPHIC DESIGNER

2021 - 2022

#### CampaignPros

Real Estate Marketing • Remote

- Produced print and digital marketing for real estate agencies including Ray White, LJ Hooker, C21 Properties, etc, brochures, flyers, standees, posters and property video walkthroughs.
- Handled end-to-end property marketing assets: photography editing, layout, print-ready production across a high-volume client load

### GRAPHIC DESIGNER

2013 - 2021

#### Intelisys

Telecom Industry • Remote

- included AT&T, Verizon, Comcast Business, Spectrum and CenturyLink (print collateral, digital campaigns, infographics, social media and motion graphics).
- Supported partner agents and suppliers across the portfolio with brochures, flyers, event materials and video content, working at pace across multiple concurrent briefs for 8 years.

## CAPABILITIES



### UI AND CONVERSION

Conversion-focused layouts, CTA & form design, landing pages for paid campaigns, mobile-first UX, clear booking and lead flows.



### BUILD & PERFORMANCE

Elementor, WordPress, Webflow, GoHighLevel, HTML & CSS, responsive, Core Web Vitals, on-page SEO, ACF.



### DESIGN & TOOLS

Brand identity, UI, motion, publishing. Figma, Adobe Creative Cloud, Firefly

## EDUCATION

### AB MULTIMEDIA ARTS

CLASS OF 2013

De La Salle College of St. Benilde  
Manila, Philippines

YOUR MOVE

Good work starts with the right conversation.

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